



Boosting European Citizens' Knowledge and Awareness  
of Bio-Economy Research and Innovation

# The BLOOM Stories

## Competition

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Terms and Conditions

Brussels, 1 February – 30 April 2020



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## Introduction

All over Europe and beyond, teachers are looking for innovative ways of engaging their students with the big issues facing today's societies. In collaboration with the STEM Discovery Campaign 2020, the BLOOM project is inviting primary and secondary school teachers of all subjects to use bioeconomy as a way of engaging pupils in school subjects, and to share their stories!

The Competition is organised by BLOOM - Boosting European Citizens' Knowledge and Awareness of Bio-Economy Research and Innovation and part of the STEM Discovery Campaign 2020, supported by Scientix, the community for science education in Europe.

**BLOOM - Boosting European Citizens' Knowledge and Awareness of Bio-Economy Research and Innovation** (<https://bloom-bioeconomy.eu/>) is an EU Coordination and Support Action implemented from 2017 to 2020. The project aims at bringing together partners from across Europe to debate, communicate, and engage the public in the potential of bioeconomy. An economy based on biomass promises to foster a circular economy and to enhance climate change mitigation, while reducing dependence on fossil fuels. The BLOOM project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 773983.

**The STEM Discovery Campaign** is a yearly international initiative that invites projects, organisations and schools across Europe and around the world, to celebrate careers and studies in the fields of Science, Technology, Engineering and Mathematics (STEM). The STEM Discovery Campaign is supported by **Scientix** (<http://scientix.eu>), the Community for Science Education in Europe. Scientix promotes and supports a Europe-wide collaboration among STEM teachers, education researchers, policymakers and other STEM education professionals. Scientix has been running since 2010 organizing teacher-training activities, dissemination conferences and events, and supporting the exchange of knowledge and experiences in STEM Education via its portal, publications and events. Scientix is funded by the European Union's Horizon 2020 research and innovation programme and coordinated by European Schoolnet.

## Categories

### **Categories**

Participating teachers are asked to submit their “story of implementation” or “story of adaptation” of bioeconomy concepts using [BLOOM School Box](#) learning scenarios in their classrooms by filling in a pre-defined template and submitting it in one of the four different categories of the competition:

- [1] Teaching bioeconomy in primary schools (individual work);
- [2] Teaching with bioeconomy in secondary schools’ STEM classes (individual work);
- [3] Integrating STEM teaching with bioeconomy (teams of two STEM teachers of different subjects);
- [4] Integrating STEAM teaching with bioeconomy (teams of up to three teachers of different subjects, including at least one STEM teacher and at least one non-STEM teacher).

Submissions to the competition will be made via the STEM Discovery Week submission form, which will be made available on the BLOOM portal since 1 February 2020.

Each submission to the competition will consist of one submission form, filled in either by one individual or by teams of two or up to three participants, according to the requirements of each category.

The entry requirements for each competition category are the following:

**[1] Entry requirements for the category:** Teaching with bioeconomy in primary schools (individual work)

Participants in this category must be primary school teachers who wrote a story of implementation or a story of adaptation of at least one of the BLOOM School Box resources. The story submitted must be the work of one individual primary school teacher to be eligible for participation in this category.

**[2] Entry requirements for the category:** Teaching with bioeconomy in secondary schools’ STEM classes (individual work)

Participants in this category must be secondary school teachers of one or more STEM subjects who wrote a story of implementation or a story of adaptation of at least one of the BLOOM School Box resources. They should teach Science, Technology, Engineering or Mathematics (STEM). The story submitted must be the work of one individual secondary school STEM teacher to be eligible for participation in this category.

**[3] Entry requirements for the category:** Integrating STEM teaching with bioeconomy (collaborative teaching)

Participants in this category will be secondary school STEM teachers, applying in teams of two, who have collaborated in the implementation, or collaboratively written a story of adaptation of at least one of the BLOOM School Box resources. They should teach Science, Technology, Engineering or Mathematics (STEM).

The story submitted must be the work of two secondary school STEM teachers of different subjects to be eligible for participation in this category.

[4] **Entry requirements for the category:** Integrating STEAM teaching with bioeconomy (collaborative teaching)

Participants in this category will be secondary school STEM teachers and teachers of other subjects, applying in teams of up to three, including at least one STEM teacher and at least one non-STEM teacher. The teams have collaborated in the implementation or in the conception of the story of adaptation of at least one of the BLOOM School Box resources.

The story submitted must be the work of up to three secondary school teachers as detailed above to be eligible for participation in this category.

## Eligibility

The Competition is open to all **primary and secondary school teachers** from European Union countries and [Horizon 2020 associated countries](#) who implemented a BLOOM School Box learning scenario in their classrooms or virtually, and/or who wrote a story of adaptation on how they would implement a BLOOM School Box learning scenario in their classroom. Only entries in English, which follow the official competition template, and which are submitted during the official submission period (as outlined in section 3) will be eligible for this competition.

Participation in the competition is subject to the rules and terms and conditions outlined in this document, and to the BLOOM decisions, which are final and binding in all respects and not subject to appeal. Due to the high number of nominations received, European Schoolnet will not offer individual feedback or enter into discussions regarding the awarded “stories of implementation or adaptation”.

## Submission

### How to submit

During the submission period of the competition indicated below (section 3.2), teachers can submit their entries by going through the steps below:

**Step 1:** Prepare their bioeconomy “stories of implementation or adaptation” according to the competition template that can be found in the Competition Toolkit.

**Step 2:** Fill in the online competition submission form available on the competition page in the [BLOOM portal](#).

**Important note:** All information must be submitted by the 30 April 2020 at 23:59 Central European Time (CET) in order to be eligible for the competition. All content included in the submission form (including links with supporting material) must be available for view and download until at least 30 days after the end of the submission period (see below in the Submission period section). The email address(es) provided in the submission form must be valid.

## Submission period

Submissions for all four competition categories will be accepted between **1 February** and **30 April 2020** at 23:59 Central European Time (CET). Submissions received outside the submission period will not be eligible for participation.

## The submitted content

The submitted content for the competition shall be an **original creation** by **one (for submission categories [1] and [2]), two (for submission category [3]) or up to three (for submission category [4]) participating teachers** and consist of a “story of implementation” or “story of adaptation” of one of the BLOOM School Box learning scenarios in the classroom.

The submitted work should:

- Follow the official submission template provided on the competition webpage
- Be one standalone document, no attachments will be considered that are not part of the submitted “Story of Implementation” or “Story of adaptation” template. Be completely original and not contain any third party’s work.

By participating in the competition, participants agree to present their submitted content under a Creative Commons License of Attribution ShareAlike CC BY-SA.

## Judging process

The entries will be considered at two stages:

- 1) A first selection of up to 20 finalist submissions (5 for each category) will be carried out by European Schoolnet.
- 2) The winner(s) of each category will be selected from the finalists identified in the previous stage, by an international panel of judges including bioeconomy experts and education specialists from the BLOOM project partner organisations.

## Scoring criteria

The following criteria will be applied to evaluate the submissions to the BLOOM Competition:

- **Alignment with BLOOM** – the extent to which the entry built on the chosen School Box resource
- **Creativity and innovation** – how the resource was incorporated in the classroom or online
- **Impact and evidence** – clear presentation of learning outcomes and supporting evidence

- **Clarity of ideas and conclusions** - explaining in a clear way, demonstrating a good understanding of the theme and conveying convincing implementation methods, solutions and messages
- **Presentation of entries:** style, layout, design and good use of technology will be considered
- **Sharing good practice** – clear advice points and learning tips to help other teachers, to take a similar approach in the future. **For participants in categories 3 and 4** (collaborative teaching) – clear presentation of aspects related to collaborative work and of the outcomes of the collaboration.

## Awards

1. The winners of each category will be invited to a teacher training workshop in Brussels, with travel, accommodation and meals covered. European Schoolnet might adapt the prizes should the event in Brussels not be possible.
2. The 20 finalist “stories of implementation or adaptation” will be published online on [the School Network page](#) of the BLOOM project.
3. All participants whose submissions comply with the Terms and Conditions of participation outlined in this document will receive a certificate of participation where the name of a registered participant and country will be specified. One single certificate of participation per person will be issued, regardless if he/she participated in one or more categories, with one or more entries, and if the name repeats several times. The certificates will be sent to the email addresses specified in the competition submission forms. The winners and remaining 20 finalists will get a different certificate specifying their achievements.

## Notification of winners

Potential winners will be contacted by BLOOM representatives via the contact information provided in the submission form.

In all cases, in order to remain eligible to be awarded with a prize, a winner must respond to the winner notification contact (i.e., via email or comment, as the case may be) and commence the prize claim procedure within 72 hours of transmission/posting of contact. In the event of noncompliance with these requirements, if a potential winner cannot be reached for any reason (including failure to receive or respond to contact for any reason) or if a potential winner is determined to be ineligible or otherwise in violation of these terms and conditions, he/she shall be disqualified and forfeit the prize. In case of prize forfeiture, alternate winner(s) will be selected, taking into consideration the scoring criteria outlined in section 4.1.

**Releases:** By accepting a prize, the winner allows BLOOM to use his/her name and winning submission to be disseminated as the result of the competition. In case of any problems during the running of the competition, BLOOM keeps the right to modify any of the previous conditions.

## Entry Restrictions

There is a limit of **three** submissions for the competition by the same participant.

- DO NOT submit the same “story of implementation” or “story of adaptation” more than once.
- DO NOT use the same resource(s) to create several ““story of implementation” or “story of adaptation”.
- A given e-mail account may only be used by one person to participate in the competition. Any dispute as to the identity any of the prize winners will be resolved by BLOOM in its sole discretion.

## Content Restrictions

Submitted content must comply with the following criteria:

- (a) Content must be original and neither copied, as a whole or partly, nor rephrased from any other source
- (b) Content must be truthful
- (c) Content must not violate the rights of any third party
- (d) Content must not be inappropriate or unfit for publication (e.g. include nudity, obscenity or hate speech)
- (e) If your submission shows faces, please be aware that you **MUST** be in possession of the signed authorisation of all persons appearing in the videos and/or pictures. In addition, for underage students you must get their legal guardians’ agreement before using their images. Authorisation form templates are available in the Competition Toolkit available on the competition page for: young people under 18 years old (BLOOM-Comp-Permission-form-students.pdf) and for adults (BLOOM-Comp-Permission-form-adults.pdf). Please be aware that EUN Partnership aisbl will request signed authorizations for all persons appearing on your video/image submitted to the competition if the submission is selected to be published on the portal (short-listed and winners).

## License of the content

By participating in the competition, participants accept that the submitted content follows a Creative Commons License of Attribution-ShareAlike 4.0 International (CC BY-SA 4.0). Details of this license can be found here: <https://creativecommons.org/licenses/by-sa/4.0/>

All participants are made aware that in order to use any copyrighted material – images, music, video – they need to be in possession of the permission of the author in written form. EUN Partnership aisbl reserves the right to request clarification on the copyrights of the materials



submitted to the competition. Participants are required to read carefully the full details in sections Content restrictions and Legal aspects.

## Legal aspects

All participants must comply with European and national laws including, but not limited to, copyright laws, legislation prohibiting the publication of any defamatory, discriminatory or other illegal content and any other similar laws.

The “BLOOM Stories” competition (“the Competition”) is organized by EUN Partnership aisbl (“Organizer”).

By registering and uploading content, contestants declare that the content submitted is their original work and creation. The Organizer does not assume any responsibility for disputes between persons claiming copyrights of content. By registering and uploading content, each contestant declares that the content does not infringe any third party rights and that they have obtained all necessary rights and licenses from third parties for the use of any materials. Contestants may not use any music that is not in the public domain or for which they have not acquired the necessary rights and licenses. The contestants will be fully responsible to the Organizer for any breach of the conditions contained in this disclaimer and, in particular, will hold the organizer harmless from any actions brought by third parties.

The Organizer reserves the right to exclude proposals submitted for the Competition if it comes to their knowledge that there are copyright infringements or the content contains defamatory, discriminatory or other illegal material or does not comply with national legislation.

By registering and uploading content, the contestants agree that the Organizer shall have the right to make the content freely available for non-commercial educational purposes on the web, CD-ROM or in any other media format for a period of three years starting from the date of the close of entries for the Competition.

By registering and uploading content the contestants declare that all identifiable individuals in their entry consented to the use of their image/performance, the submission of the content in this competition, and the use of the content by the Organizer for non-commercial educational and promotional purposes in all media formats, including the web, for a period of three years from the date of the close of entries for the Competition. Contestants declare that the individuals who have provided content for their submission will sign all necessary documents granting the Organizer, if required by it, the rights free of charge to use the content as indicated above.

For promotional purposes, the winners at national level may be requested to make available a presentation for the Organizer of their entry in a publicly available format, e.g. a trailer, teaser, screenshot etc. By submitting their content, contestants declare their agreement that the Organizer may freely use this presentation in all media formats in its promotional activities of the award, in case it is requested. The Organizer shall have complete discretion regarding how they want to claim and exercise these rights.

## Privacy policy

The Organiser will process any personal data in accordance with the “Data Protection and Processing” provisions outlined in the Competition submission form.

If selected as one of the 20 finalists of the “BLOOM Stories” competition, the work of participants will be shared with the members of the Competition Jury, as part of the judging process. To ensure impartiality during the judging process, all works will be submitted to the jury under a pseudonym. No personal information will be shared outside EUN Partnership aisbl during this process.

## Contacts

If you have any questions regarding the STEM Discovery Campaign, please contact Eleni Myrtsioti ([eleni.myrtsioti@eun.org](mailto:eleni.myrtsioti@eun.org))

If you any questions about the “BLOOM Stories”, participants may contact Bori Pocze, at: [borbala.pocze@eun.org](mailto:borbala.pocze@eun.org)

All participants have the right to contact the Organizer at any time and ask for corrections to any personal data held on them or ask for it to be deleted:

**By e-mail:** [privacy@eun.org](mailto:privacy@eun.org)

### **By Mail:**

Data Controller/Internal Auditor  
EUN Partnership aisbl  
Rue de Trèves 61  
B-1040 Brussels  
Data controller/Internal Auditor

If participants feel that the Organiser has not dealt correctly with any personal data (see section above) or wish to make an official complaint, they will be given the contact details of the Belgian Data Protection Authorities:

### **Belgian Data Protection Authority**

Rue de la Presse, 35,  
1000 Bruxelles  
+32 (0)2 274 48 00  
+32 (0)2 274 48 35 [contact@apd-gba.be](mailto:contact@apd-gba.be)