bloom

Boosting European Citizens' Knowledge and Awareness of Bio-Economy Research and Innovation

D 2.3

BLOOMer platform beta version

Report and link

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Executive Summary

Based on Deliverable 2.1 and 2.2 the BLOOMer platform was established. Deliverable 2.3 gives a brief summary of the platform and provides the link.
The beta version will be a first online version full working. During the project, feedback is collected and the platform will be adapted accordingly.

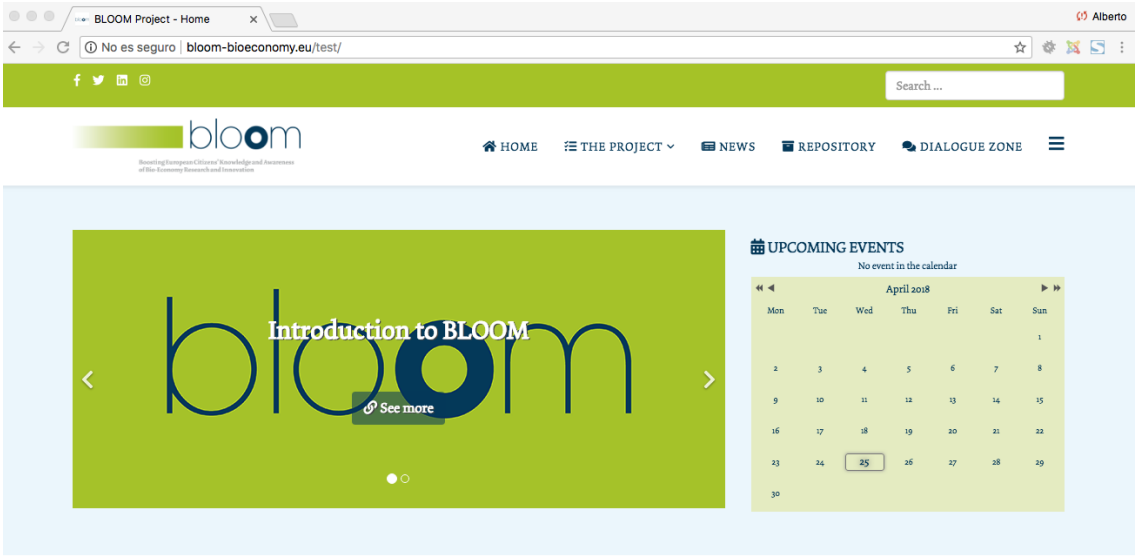
1. The platform overview

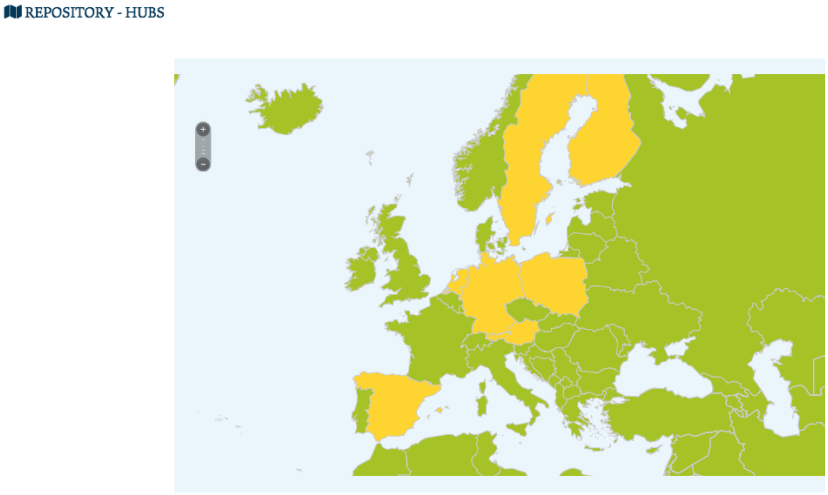
The BLOOMer platform will have two main purposes: users will find (1) a project website informing on BLOOM, its processes, partners and goals and (2) a bioeconomy outreach platform, where all resources, materials, experiences made and developed within the project BLOOM can be openly be accessed. Moreover, the platform will provide a space for exchange, discussion and networking for different stakeholders actively involved in the BLOOM project.
The platform can be understood intuitively, and is easy to access and target group oriented. It will enable access to elaborated bioeconomy outreach materials, provide materials for formal education and support spreading them among the European teacher community, it will foster dialogue and the re-use and replicability of materials developed as well as interlink to other relevant platforms. The target group of the platform is based on the quadruple helix-model, which includes four types of actors (state actors, actors from industry and business, actors from science and education, and civil society) in social innovation collaboration processes on regional, national and international level. BLOOMer will actively address those types of actors.
The main content areas will be the project information section, the repository and the bioeconomy debate and dialogue zone, which will provide the user with all necessary information.
The content on the platform will grow throughout the project. With beginning of month 7 (May 2018) the base and structure is set. All consortium members get access to the platform and contribute by keeping the platform up to date and sharing the materials they develop within their hubs and beyond.

2. BLOOMer Beta version

Link to the platform:

bloom-bioeconomy.eu





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